



Extension

UNIVERSITY OF WISCONSIN-MADISON
WINNEBAGO COUNTY

Winnebago Co. Fiscal Year 2019



Healthy Choices, Healthy Lives



FoodWise is federally funded by the Supplemental Nutrition Assistance Program-Education (SNAP-Ed) and the Expanded Food and Nutrition Education Program (EFNEP). We advance healthy eating habits, active lifestyles and healthy community environments for Wisconsin residents with limited incomes through nutrition education at the individual, community and systems levels.

Who We Serve



368

Total Learners

70

Hispanic

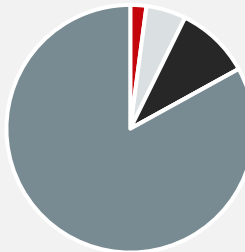


632

Total Learners

928

Not Hispanic/Latino



- American Indian or Alaska Native (2.1%)
- Asian (5.2%)
- Black or African American (9.7%)
- White (83.1%)



2,733

Direct Educational Contacts

Program

HIGHLIGHTS

Direct-Ed Highlights

- Increased grocery store tour participation by intentional efforts to build trusting relationships with program participants at WIC and Food Pantries.
- 2nd and 5th grade students at income eligible elementary schools receive 6 weeks of consecutive nutrition education where increased healthy behaviors such as eating more fruits and vegetables and drinking less sugar-sweetened beverages has been recorded.

PSE Highlights

- Collaborated with Winnebago County Master Gardeners to establish a community garden through the Growing Together grant at ASEND in Neenah.
- Attended 15 meetings of coalitions and other groups that serve the county.
- Held 7 one-on-one meetings with potential partners.

ACHIEVING MORE TOGETHER



UW-Madison Division of Extension works alongside the people of Wisconsin to deliver practical educational programs where people live and work – on the farm, in schools and throughout urban and rural communities. In Winnebago County, FoodWise partners with WIC, food pantries, income eligible elementary schools and organizations such as to help make the healthy choice the easy choice in our communities.

Growing Together Initiative



In June, a garden was installed with the funds secured through this mini grant. FoodWise educators led participants in cooking classes that used the types of food grown in the garden and provided recipes and information sheets on how to store and use the food grown in the garden to recipients of the produce.



In total, 170 pounds of produce were donated out of this garden this year.

In 2017, the Pillars Ascend Initiative opened its doors, offering a place to live and supportive services for young adults living with mental health challenges. Ascend is located within a low-income neighborhood, and the majority of its participants have limited income. Seeing an opportunity to provide valuable garden-based nutrition education and teach gardening skills to Ascend participants, Master Gardeners and FoodWise collaborated to apply for a Growing Together mini grant. This mini grant funds the establishment and maintenance of a garden that donates produce grown to programs that reach folks in need, such as food pantries. As Pillars is also home to a food pantry that serves people at all Pillars locations, it was an excellent fit for this project.



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