

Winnebago
County Fair
**THE PLACE
TO BE
IN 2023**
AUGUST 2-6, 2023
DORCHESTER, WISCONSIN



2023 Winnebago County Fair Association Billboard Contest

All Youth Groups (4-H, FFA, Scouts, etc.) are invited to help promote this year's county fair (and win prize money!)

Prizes: 1st: \$200.00 • 2nd: \$150.00 • 3rd: \$100.00 • 4th: \$50.00

RULES

- Each club/group will need to supply all materials/location for billboard (stationary display of parade float allowed as substitute)
- Each club is responsible for getting approval for placement and abide by city and /or county regulations on the placement.
- Youth members are to paint and construct these boards (recommend 4x8 board with post in ground). Leaders and adults are encouraged to help, but keep in mind this is a youth project.
- Your board needs to be simple and to the point. Most people will see these signs as they travel the roadways at 25-55 MPH! Your message needs to be conveyed in a split second of viewing.
- Boards are to be in place no sooner than June 1, 2023 and no later than July 7, 2023.
- Once your board is in place, you must take a clear picture of it, and submit to the Winnebago County Fair Association.
- Your billboards need to be taken down after fair ends!

REQUIREMENTS

- Use "The Place To Be in 2023" (2023 Fair Theme)
- Words "Winnebago County Fair" must be included on the board.
- Date: Aug 2-6, 2023
- Club /Group names should be in the lower right hand corner and should be no larger than 6" letter in height.

JUDGING CRITERIA

- Overall Artistic Impression
- Creative Use of Theme
- Lettering (make it readable)
- Attractiveness
- Neatness/Quality

DEADLINE

- Submit Photo of Billboard to Fair Association by July 7, 2023
- winnebagocountyfair@gmail.com
- Include: CLUB/GROUP NAME, contact person, address, phone number and location of billboard.
- Billboards (photos) will be judged prior to Fair.



Fair Association Billboard Contest
JUDGING

(INSERT PHOTO OF BILLBOARD)

CLUB/GROUP NAME: _____

Contact person: _____ Phone number: _____

Address: _____

Location of billboard: _____

Date Submitted/Received: _____

REQUIREMENTS MET? (items to include on billboard)

- Use "The Place To Be in 2023" (2023 Fair Theme)
- Words "Winnebago County Fair" must be included on the board.
- Date: August 2-6, 2023
- Club /Group names should be in the lower right hand corner and should be no larger than 6" letter in height.

JUDGING CRITERIA. Please Rate:

	1 Needs Improvement	2 Shows Basic Skills	3 Shows Intermediate Skills	4 Shows Advanced Skills
Overall Artistic Impression				
Creative Use of Theme				
Lettering (make it readable)				
Attractiveness				
Neatness/Quality				
Totals:				

Comments: