

# THINGS TO KNOW FOR THIS YEAR'S FAIR



## JULY 29 - AUGUST 2, 2026

Sunnyview Expo Center • 500 E County Rd Y, Oshkosh  
WinnebagoFairOshkosh.com/ • winnebago.fair.oshkosh  
920-685-3013 • winnebagoountyfair@gmail.com

## THANK YOU VOLUNTEERS!

Remember, the County Fair is powered by volunteers. These dedicated individuals donate their time (and often their vacation days!) to create a great Fair experience while balancing jobs, families, and other commitments. Thank you for your patience, support, and kindness.

## YES, THINGS ARE DIFFERENT THIS YEAR!

The Sunnyview Expo Center has undergone major infrastructure improvements, including new drainage, expanded electrical service, remodeled parking lots, landscaping, and the installation of the historic Fair Arch.

While these upgrades will benefit the Fair for years to come, some areas of the grounds are still being established. As a result, the 2026 Winnebago County Fair will look a little different than usual.

**Big Improvements. A Few Growing Pains.** We know change can be frustrating. We appreciate your patience, flexibility, and understanding as our volunteers work hard to provide a great Fair experience during this transition year.



## WHAT TO EXPECT

### Carnival Has Moved

- The carnival is now located behind the Grandstand on the gravel area. Access is next to Barn E. Expect a little more walking than in previous years.

### New Parking & Entrances

- Parking patterns and gate access have changed this year. Please review the map before arriving and follow directional signage on-site.

### Motorcycle Parking

- Because many lots are newly paved, motorcycle riders are encouraged to bring a kickstand plate.

### Follow Signs & Barricades

- Some grassy areas are newly seeded and will be closed to foot traffic. Please stay on designated paths and respect all barriers.

### Need a Ride?

- Free golf cart transportation will be available during peak Fair hours on designated routes throughout the grounds.
- On-call rides will also be available, with priority given to seniors and guests with mobility or accessibility needs.



**All the fun you've come to expect is still here!** Visit our six animal barns, including the rabbit and poultry exhibits in their new home in Barn E, and enjoy new attractions like Shane Hansen's Rock-N-Circus, Hill Billy Bob, Johnny the Tractor, Lynn the Mime, and Barlow's Portable Planetarium. Plus, you'll find plenty of returning Fair favorites throughout the grounds.

For schedules, updates, and event details, visit our website and follow us on Facebook.

# 2026 Winnebago County Fair Layout



**JULY 29-AUG 2, 2026**

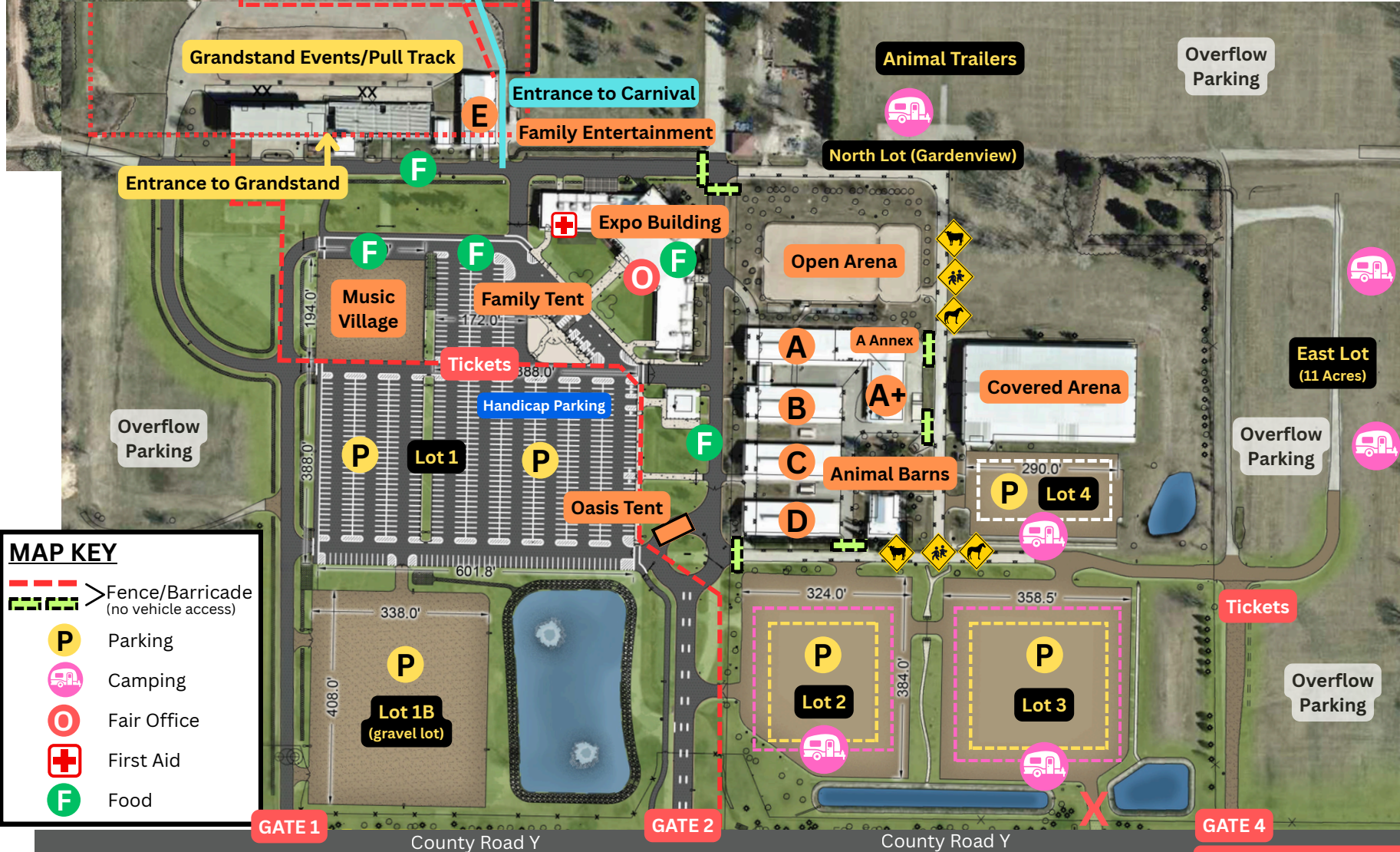
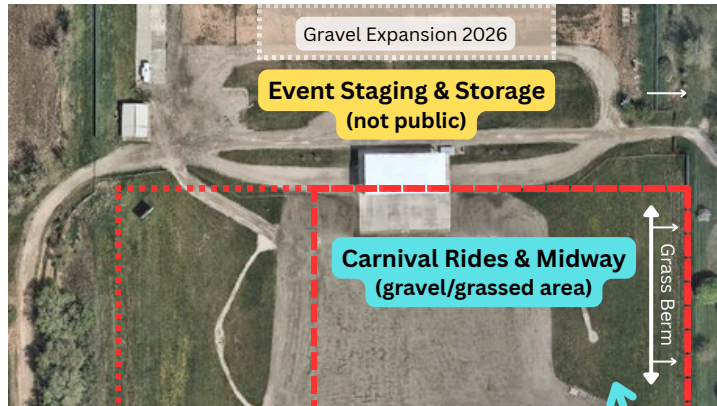
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*Note: The Winnebago County Fair Association (WCFA) does not own NOR operate the Sunnyview Expo Center. The Fair Office is located on-site only during the fair.*

## General hours

- Barns OPEN 8am-10pm
- Gate Charges 9am-10pm
- Expo Building OPEN 9am-9pm
- Family Entertainment 11am-5pm (approx)
- Carnival start times vary, CLOSES @ 10:30pm
- Music Village/Beer Tents Close 11:30pm
- FAIR CLOSSES AT 4pm on AUGUST 2



**MAP KEY**

- Fence/Barricade (no vehicle access)
- Parking
- Camping
- Fair Office
- First Aid
- Food

The Sunnyview Expo Center has been undergoing renovations over the past year. As a result, some areas of the grounds remain unavailable for Fair use. The Fair layout on the west side of the grounds will be different this year and **SUBJECT TO CHANGE**. Map is current as of 6/27/2026.